

EPAG ENTREPRENEUR FAIR 2011

FACTSHEET



For each round of training, the Economic Empowerment of Adolescent Girls & Young Women (EPAG) project runs an “Entrepreneur Fair” for its business development skills trainees. Entrepreneur Fair is a joint event, led by the EPAG business development skills service providers IRC and ARC, together with their partners: CAP, Educare, CESP, and NAEAL.

The purpose of Entrepreneur Fair is to create a forum where EPAG trainees can interact with private sector representatives, network, and receive real world advice about doing business in Liberia.

EPAG’s Entrepreneur Fair 2011 has 3 components:

1. PLENARY

During the plenary session, trainees listen to inspirational speakers who share their entrepreneurial experiences and personal business success stories.

2. MICRO-SESSIONS

During the micro-sessions, trainees meet in small groups with successful entrepreneurs and agents from lending institutions. These representatives provide the girls with practical information about building their businesses, accessing credit, marketing, customer service, etc.

3. TRADE EXHIBITION

During the trade exhibition, trainees interact with representatives from micro-franchise entities. These partners display their products to trainees and provide information on what the girls stand to benefit from selling their goods.

Venue: Samuel Kanyon Doe (SKD)
Sports Complex
Date: Friday, December 2nd, 2011
Time: 9:00am - 5:00pm

For more information contact:

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When you lift a girl, you lift Liberia!